

CARLOS LERMA

FILM DIRECTOR / SCREENWRITER / PRODUCER / AUTHOR

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Carlos Lerma is a multi-hyphenate writer, director, and producer. His career began on YouTube in 2016 making short films, narratives, and video blogs. He later transitioned into writing/acting/directing traditional films and television. Lerma also wrote and published four illustrated poetry collections in both English and Spanish, as well as a brand new short story anthology series.

QUALIFICATIONS SUMMARY

Film & Television Production: Wide-ranging knowledge of film and video projects from inception to completion. Effective at organizing and coordinating shoots; experience using production equipment. Conduct script analysis and contribute to script changes. Ability to write and edit scenes, treatments, and scripts; competent in film and sound editing.

Administration and Communication: Prioritize and organize workloads to meet **strict deadlines**; train and support team members. Establish and maintain strong working relationships with management, staff, and Internal and external groups.

Strengths: Enthusiast and creative; demonstrated ability to meet deadlines and objectives. Excellent organizational and communication talents; solid skills in Improving productivity and efficiency while reducing costs.

EDUCATION

Bachelor of Arts in Film and Television Production, **Columbia College Chicago**, Chicago, IL - 2022-2026 (Currently Enrolled)

WORK EXPERIENCE

2019-2022

Strade / Viking Studio

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Creative Director / Marketing

Responsible for the creation of audiovisual promotional content shared across digital and print avenues, this includes social media, packaging design and brand identity.

2016-Today

YouTube

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Carlos Lerma YouTube Channel

Responsible for filming and producing videos for my YouTube channel, the videos are three minute monologues surrounding personal stories and advice accompanied with graphic elements. All done in a weekly basis before shifting focus to narrative storytelling content like short films and animated poetry.

FILM EXPERIENCE (SELECTED WORK)

Director / Writer / Executive Producer
"Sunflower's Friend" - Digital Animation Short Film
3 Festival Selections

Director / Writer / Executive Producer
"Ladrón de Identidades" - Digital Video Short Film

Director / Writer / Executive Producer
"Sayonara" - Digital Video Short Film

PUBLICATIONS (SELECTED WORK)

Books:

Lerma, Carlos, Underdog Days, 2022

Lerma, Carlos, Identity Thief, 2022

Lerma, Carlos, Call Me Crazy, 2022

Lerma, Carlos, Luigi's Pizza, 2022



EXPERTISE

CREATIVE WRITING
GRAPHIC DESIGN
LEADERSHIP
ILLUSTRATION
DIRECTING
VIDEO PRODUCTION

SOFTWARE

FINAL CUT PRO X	100%
PIXELMATOR PRO	100%
PROCREATE	100%
PHOTOSHOP	50%
AFTER EFFECTS	40%
iWORK/OFFICE SUITES	100%

LANGUAGE

ENGLISH	100%
SPANISH (NATIVE)	100%

INTERESTS & HOBBIES

GRAPHIC DESIGN
BASEBALL
PAINTING
SOCCER
ACTING
READING